

Minutes

Minong Area Chamber of Commerce October 3, 2018 Meeting Minutes

Meeting called to order at 1:00 p.m. by Tracy Elkins, President. 17 attendees present.

Introduction of Attendees: Tracy Elkins, Jerry Smith, Fran Coenen, Kristen Blankenship, Dawn Pearce, Tino Martina, Dale Alsum, Joel Zimmerman, Audrey Visger, Dawn Henk, Roger Wojt, Bill Hallock, Curt Olson, Jim Pearson, Jeff Vesta, Glenys Thorsen, Milly Thissen.

Elkins give the addition to the agenda of 1) Project Manager Blankenship consolidation of files and mail to Google drive, 2) 2019 Summer Days theme and carnival, and 3) location of MACC meetings and headquarters. A Smith/Henk motion to approve agenda; motion carried.

A Pearce/Smith motion to approve the minutes from September 5, 2018 meeting; motion carried.

Elkins provided financial report for Treasurer Lorrie Money. Two accounts: MACC Regular checking account of \$7,582.58 as October 3, 2018; A Smith/Henk motion to approve with motion carried. MACC Minong Summer Days checking account of \$4,384.32 as of October 3, 2018; A Coenen/Smith motion to approve with motion carried.

Guests Speakers:

#1 – Curt Olsen for Pocket of Prayers and Calvary Lutheran Church: “Personal Silence Retreats” scheduled at 7 local churches in Minong, Gordon, & Solon Springs that are lined up to participate. This is ecumenical, open to the public, needs more “word of mouth” distribution, scheduled on Wednesdays at this time, and you choose the time with the designated church open from 5 to 8 p.m. with representatives from the church as greeters. See paper schedule. Fran Coenen will place on Chamber’s website and is already on the tri-parish calendar.

#2 – Dawn Pearce for COMFORTS: This coming Saturday, October 6, is the “Food For More” Spaghetti Dinner at the Village of Minong hall with proceeds to keep basic business going. They have raised \$13,000 from the local community with \$10,000 from a matching grant. Flyer presented and discussed about the holiday basket as these baskets may be clients that routinely pick up supplies at COMFORTS. 10 to 25 meal baskets are needed for Thanksgiving. There are 69 Operational Backpacks that are done on Thursdays. Economart provided bakery order every Wednesday.

#3 – Jeff Vesta from New Hope Lutheran Church: Provided flyers of the Spaghetti Feed on October 26 Friday at the Minong Senior Center and to post these flyers at your business.

Old Business

1. Membership: As of October 3, 2018, 63 total members which include 2 current, 47 renewals and 14 new members with collection of \$3,685. 2017 had 64 members.
2. Kristen Blankenship, MACC Project Manager, will be consolidated the files and land mails to Google drive so everyone who needs files have access, new Leads have information of past similar projects, and everything is coordinated for all Board members to work on the same projects.

New Business

1. Banners for lamp poles of Village of Minong main roads (Hwy 77 and Business 53) = 21 banners for Hwy 77 and 20 banners for Business 53:
 - a. One banner selected from three options. Double sided vinyl, on the lamp post for all weather.

- b. Two years contract for \$250; then replace and renewal. Goal to have all banners up by January 1, 2019.
 - c. Positioning of banners (inside over sidewalk or outside under current post) is still in discussion as Christmas decorations are up for two months (11/17 to 1/1) and flags up for less time.
 - d. Business does not have to be a Village of Minong business to sponsor a banner.
 - e. A Coenen/Blankenship motion was made; motion carried to order a \$250 MACC-sponsor banner from Advance Printing and place on lamp pole by November 7 meeting. Use MACC banner as an example for businesses to review when they are deciding their own business-sponsor banner.
2. MACC merchandises on MACC website: Elkins talked with Dan at D. C. Victory Lane to have MACC wearables at their location (besides Walker Lumber) because they have longer hours, and many visitors stopping for gas and food. Thissen will submit an order to Hidden Bay soon so to have the merchandise in a week or two. Elkins will pick up order and the Wearable team will set up the new process. Still working on having MACC wearables on MACC website with an update next meeting.
 3. Visitors 24/7 Information Kiosk – will move discussion to the next meeting.
 4. Halloween Trunk-o-ween: Hot dogs provided by Calvary Lutheran Church on October 31 from 4 to 6 p.m. at St. Mary's Catholic Church. COMFORTS will host a Harvest Party from 4 to 7 p.m. doing games at the Village of Minong hall.
 5. 2019 Minong Summer Days: Preliminary setup of carnival with Badger State Midway and possible new theme of "Spirit of Volunteering". More discussion at upcoming meetings.

Business issues for next meeting:

1. Banners on light poles of Village of Minong:
2. Kiosk "Visitors Information" Project:
3. MACC merchandise at D.C. Victory Lane:
4. 2019 Minong Summer Days:
5. Bylaws Committee:

Adjournment: 2:04 p.m. with Smith/Coenen motion.

Next Meeting is November 7, 2018 starting 1 p.m. at Minong Library, 212 5th Avenue, Minong.