

Minutes

Minong Area Chamber of Commerce December 5, 2018 Meeting Minutes

Meeting called to order at 1:01 p.m. by Tracy Elkins, President. 15 attendees present.

Introduction of Attendees: Tracy Elkins, Lorrie Money, Fran Coenen, Kristen Blankenship, Joy Rogers Jim Pearson, Michelle Martin, Julie Mullikin, Julie Mullikin, Karin Larsen, Jeff Vesta, Glenys Thorsen, Milly Thissen.

A Smith/Thissen motion to approve agenda; motion carried.

A Coenen/Blankenship motion to approve the minutes from November 7, 2018 meeting; motion carried.

Treasurer Lorrie Money provided the financial report for the two accounts as of November 31, 2018:

MACC Regular checking account YTD net income of \$6,910.40; MACC MSD checking account YTD net income of \$4,384.32. A proposed 2019 Budget for the Regular account was provided. A

Thissen/Smith motion to approve financial report with motion carried.

No Guests Speaker

Old Business

1. Membership: As of December 4, 2018 - 66 total members which are 49 renewals and 17 new members with collection of \$3,990. 2017 closed the year with 64 members.
2. Current Status of MACC Merchandise: two locations of Walker Lumber and DC Victory Lane which have different hours and customers so to maximize the wearables to potential customers. Victory Lane purchased the merchandise and will place notice on marquee. Blankenship will provide fun, decorative signs for both locations which make an announcement of wearables available.

New Business

1. 2019 Membership:
 - a. Fees for Business is \$70; Non-Profit is \$50; Individual is \$30.
 - b. New category added with a Smith/Henk motion to call this category "Household"; motion carried; and the fee for this category of \$40 with Coenen/Smith motion to approve; motion carried.
2. 2019 – 2020 Window Clings for members: Jerry Smith introduced attendees to a 3x5 window cling with MACC logo and name with 2019 – 2020 on it. Smith offered to donate the cost for an order of 75 window cling. A Blankenship/Judy Mulliken motion to approve; motion carried.
3. 2019 Proposed Budget discussed and Blankenship/Smith motion for approval; motion carried.
4. 2019 Nominations for January 2019 Elections:
 - a. Glenys Thorsen nominated and she declined for the Secretary position.
 - b. Joy Rogers, Fran Coenen, and Kristen Blankenship agreed to be the Secretary team with plans to be elected at the January 2019 MACC meeting.
5. 2017/2018 MACC Accomplishments (handout provided upon request): Thissen provided history of accomplishments since the four entrance signs in 2012 and forward. Many accomplishments in the last two years. Money mentioned that the MACC did nine times the business in 2018 since 2017.

6. Discussion about the benefits for joining Hayward Chamber of Commerce and Spooner Chamber of Commerce. Coenen will update the MACC website so to see the benefits to all members of joining these two Chambers. Coenen will also work with both Chambers to have our website on theirs.
7. Michelle Martin, Executive Director at Washburn County Tourism Association, provided us with the 2019 Washburn County Visitors Guide and discussed the plans for 2019. There will be a news release within one month from Public Relations and promotion of Washburn County as Destination Wedding. General information was provided about the first “Taste of Washburn County Gala” January 22 at the Round Man Brewery in Spooner WI involving 12 restaurants and tickets will be \$25 pre-sale and \$30 at the door. Only 200 tickets available so call 800.367.3306 or stop at 122 North River Street, Spooner for tickets. Raffles, prizes will be there and MACC will provide a raffle basket donation.
8. New Hope Lutheran Church members, Pastor Jeff Vesta & Glenys Thorsen, offered to host the MACC meeting at their church. It was decided to stay at the Minong Library for consistency.

Business issues for next meeting:

1. Election of the Secretary Team
2. 2019 Membership Applications available
3. Banner Contracts available

Adjournment: 1:55 p.m. with Smith/Judy Mulliken motion.

Next Meeting is January 9, 2019 starting 1 p.m. at Minong Library, 212 5th Avenue, Minong.