

MEETING NOTES

August 7th 2019 Minong Area Chamber of Commerce Meeting starting 3 p.m. at Minong Library, 212-5th Avenue

Call to order: Jerry Smith: MACC President called meeting to order at 3pm with 15 attendees present

Introductions: Jerry Smith, Lori Adrihan, Christina Thompson, Lorrie Money, Katie Denninger, Kaitlin Hanson, Michelle Martin, Colene Vivian, Dave Thorsen, Roger Wojt, Dawn Pearce, Fran Coenen, Milly Thissen, Dylan Peterson, Jim Pearson

Approval of Agenda: A Coenen/Thissen motion to approve agenda; motion carried.

Minutes from last July 10th meeting: A Pearce/Money motion to approve agenda; motion carried

Financial Report: Treasurer Lorrie Money provided the financial report for the two accounts as of August 7th, 2019. A Pearson/Adrihan motion to approve financial report; motion carried

Guest Speaker: No Guest Speaker

Public Comment: No Public Comment

Team Reports: Teams to be discussed during new business

Old Business:

1. Congratulations to Christina Thompson for becoming Vice President for MACC. The Board voted, and position is filled by Christina until our annual April meeting when nominations will be taken, and the members present at meeting will vote on this position.
2. Lori Adrihan gave an update on the drive-up mailbox. Lori is working with Crystal at the Post Office to see if a drive-up mailbox could be added. Lori will be talking to the Village at their next meeting to present this idea for consideration and Crystal is checking to see if this is possible on their end.
3. Washburn County Visitor Guides: The Minong Area Chamber is reserving the inside cover and facing page for advertising in the 2020 Washburn County Tourism Association Visitor Guide. 40,000 of these guides are distributed at sports and travel shows in Illinois, Minnesota and Wisconsin as well as visitor centers, wayside and literature racks in Wisconsin and Minnesota. It is available online www.washburncounty.org and mailed to all visitors requesting information from the Washburn County Tourism website. Christina and Lori A are working on selling ad spaces for the upcoming 2020 tourism season. Attached you will find the information sheet with ad prices as well as an invoice if you would like to buy an ad. Please contact Christina at 218-591-0895
Michelle Martin and Kaitlin Hanson from Washburn County Tourism spoke about the Washburn Tourism guides and two unique opportunities for Washburn County: Ghost Hunters is looking for locations in Washburn County to film, they prefer larger buildings but will consider others. Please contact Michelle or Kaitlin @ 1-715-635-9696 or 1-800-367-3306 if you know of any buildings in Minong that may be haunted.
They also need volunteers to be in their 2020 summer tourism promotional video they will be filming the last week of August 26th, 27th or 28th. The exact day of filming will be picked closer to the dates and will depend on the weather. They need Grandparents and youth 12 years old and above for this video footage. What a unique opportunity to be a part of

promoting Washburn County. Please Contact Michelle or Kaitlin for more details. 1-715-635-9696

4. 2019 Minong Summer Days recap meeting followed the MACC meeting and the next planning meeting for the 2020 Minong Summer Days is Monday August 19th 4:00 pm at the Minong Library.

New Business

1. MACC Membership as of July 27th, 2019 YTD 50 renewals, 6 new, 5 good standing, 20 need renewal, 2 Chambers, 5 Advocates. Total Funds taken in is \$3,360 61 total
2. MACC Bylaws Committee has been established and had their 1st meeting. The MACC Board is working on updating our current By-Laws. We reached out to Spooner Area Chamber and Washburn County Tourism and they are assisting in the process. The MACC Board will give updates at our monthly meeting until the process is complete.
3. 2019/20 MACC outlines for Team goals: Marketing, Membership, Raffle/Fundraiser, Minong Summer days, Minong Beautification & Community Outreach, Wearables: Lori A presented information for each of these areas. Thank you to those who signed up at the meeting and we will continue to look for people to be on these teams. Please email me if you are interested in helping on any of these teams: minongareachamber@gmail.com
Here is a **brief** overview of each area.

Marketing: Sell advertising, establish a business resource center, promote Minong Area to help build existing business and bring in new business.

Membership: Promotes memberships and identify expectations form MACC membership. Build a relationship with business, feature a business of the month

Raffle/Fundraiser: To implement new ideas for raffles and fundraisers. Gather donations and establish a raffle/fundraiser schedule for 2019/2020 season

Minong Summer Days: Planning of the 2020 Summer Days event

Minong Beautification: Adopt a Bench, Girl Scout Flower Planting are the current projects. Team can work on creating new ways to help beautify the area.

Community Outreach: Networking with other organizations as well working will local business to promote our area

Wearables: Assist Joy promote our Minong Merchandise

4. Directory for Minong and 5 Star Marketing: The Chamber will not be pursuing this due to time issues for this year.
5. Social Media, Website & Gmail Recognition: The Minong Area Chamber is working to increase our presence, so members can get in contact with us. We will be posting our Social Media policy on our website for our members to review. Please see website, phone, email and Facebook addresses below.

Business issues for next meeting:

1. 2019/2020 committee MACC Team Goals update
2. By-Law update
3. Trunk-o-ween/Comforts

Minong Area Chamber Phone: 1-715-466-2488 **Website:** Minongchamber.com
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Adjournment:

Next Meeting: September 4th @ 3pm Minong Library