

May 5th 2021 Notes for MACC Monthly MACC Meeting

May 5th Notes 2021 Minong Area Chamber of Commerce Monthly meeting starting 3:00pm @ Minong Library

Call to order: President Jerry Smith called the meeting to order at 3:00 with 11 members present, 10 in person and 1 virtual: Jerry Smith, Christina Thompson, Kiki King, Lori Adrihan, Kirk Walters, Carol Koskovich, Janel Lee, Kevin Pagorek, Robin Tripp, Mary Jane Anderson and Kaitlin Hanson

Approval of Agenda: Money/Thompson motioned to approve agenda; motion passed

Minutes from last meeting: Money/Adrihan motioned to approve minutes from last meeting; motion passed

Financial Report: Adrihan/Thompson motioned to approve financial report for Chamber; motion passed with correction of \$23.00 income

Guest Speakers: Travis Unger and Scott Christianson from Midwest Communications discussed radio marketing and geo-fencing advertising which targets cell phone within a certain radius. Teresa Anderson from MSA discussed the Business 53 Improvements Project and outlined the stages of each portion of the 3 part project with proposed dates of completion. Also discussed was the ability to keep one entrance/exit or alternate route open for all businesses affected. Janelle Lee, Village of Minong Clerk, stated full plans are available at The Village Office.

Old Business:

1. Minong Summer Days Updates
 - Looking for softball teams to participate in the tournament
 - Meeting for volunteers and planning of Minong Days will take place at 5:00 on Chamber meeting days
 - Spooner Advocate is searching for detailed information on Minong Summer Days
2. Minong Community Garage Sale Updates
 - Fran has received 5 garage sale locations so far
 - This event is posted on Facebook and emailed out to Chamber members
 - Jerry will distribute flyers around town
3. Revised Minong Area Chamber of Commerce Logo
 - Logo has been approved and is being used
4. MACC Marketing team working on branding and MACC member directory
 - New member forms will now include a website address line and Facebook address line
 - The new MACC tri-fold will have front photo replaced, a quote for reprint will be requested from White Birch Printing. Tri Folds are currently at Washburn County Tourism and local Minong businesses.

New Business:

1. MACC Marketing Team working on branding and directory
 - Lori will manage a live interview with Pettit's to share on Facebook
 - Continue with chamber member Shout-Outs
 - Lori is also working on the Canva account, building a digital chamber member slide show
2. Business 53 Improvements Project
 - Teresa Anderson from MSA and Janelle Lee from the Village of Minong presented important information regarding the Business 53 Improvements Project
3. Date for next Pie Sale
 - May 8th from 9:00-1:00 at the Minong Library
4. Girl Scouts – flower pots
 - Attending members voted to have girl scouts plant pots at the 4 benches in town, clean up and plant at the 4 welcome signs.
 - Looking for volunteers to help water pots
5. Advertising for Member at Large Position Openings
 - Two Member at Large Positions available

Business Items For Next Meeting:

Next meeting Wednesday June 2nd @ 3 pm at the Minong Library