

March 3rd 2021 Notes for MACC Monthly MACC Meeting

March 3rd Notes 2021 Minong Area Chamber of Commerce Monthly meeting starting 3:00pm @ Minong Library

Call to order: President Jerry Smith called the meeting to order at 3:07pm with 9 members present. 6 in person and 3 virtual: Jerry Smith, Lorrie Money, Dylan Peterson, Lori Adrihan., Kiki King, Christina Thompson, Michelle Martin, Barb Peterson, Fran Coehen
Approval of Agenda: Money/Adrihan motion to approve agenda; motion passed
Minutes from last meeting: Money/Adrihan motion to approve minutes from last meeting; motion passed after correction of Summer Days planning date from 2/18 to 2/19
Financial Report: Thompson/King motion to approve financial report for Chamber; motion passed (an additional payment of \$25.00 to Magnifisites to maintain domain name)

Old Business:

1. Minong Summer Days
 - Jerry stated on March 1st, The Village Board gave approval and permission for the Minong Summer Days Parade to commence
 - A planning meeting was held on February 19th and a few people have volunteered including a food truck vendor. Volunteer contact information will be given to Jerry who will follow up
2. Minong Community Garage Sale
 - Fran volunteered to help organize and will connect with Dylan to create a map
 - Need to organize advertising on Facebook
3. Welcome Packets and Front Table
 - For new members, welcome packets will be sent out via e-mail or postal mail in March and renewal forms will also be sent out
4. Winners of the Washburn County Tourism Photo Contest
 - The Spooner Advocate had a write up about the contest
5. Review of Promotional Tri-fold
 - Going with a different and more economical concept, the new tri-fold focuses on highlighting local activities and omitted dates of events as that will allow it to be used for a few years
 - Lori will obtain several printing quotes and the board will soon after approve one before April
 - Lorrie/Christina motioned and seconded to approve an initial printing budget of \$400; motion passed
6. Raffle License
 - Lorrie obtained a new raffle license which will allow two types of events, one where all tickets need to be sold ahead of the raffle date and the other where tickets may only be purchased the day of the raffle

New Business:

1. Minong Summer Days
2. Community Wide Garage Sale

3. Marketing Meeting
4. New MACC Logo
5. March 13th pie sale results
6. Add Kiki King as a Shell Lake Bank signer

Business Items For Next Meeting:

Next meeting Wednesday April 7th @ 3 pm at the Minong Library