

## **February 3<sup>rd</sup> 2021 Notes for MACC Monthly MACC Meeting**

### **February 3<sup>rd</sup> Notes 2021 Minong Area Chamber of Commerce Monthly meeting starting 3:00pm @ Minong Library**

Call to order: President Jerry Smith called the meeting to order at 3:00pm with 11 members present. 10 in person and 1 virtual. Jerry Smith, Lorrie Money, Dylan Peterson, Lori Adrihan., Kiki King, Kaitlin Hanson, Robin Tripp, Louie Columbus, Barbara Coulter, Mary Jane Anderson, Milly Thissen

Approval of Agenda: Money/Peterson motion to approve agenda; motion passed

Minutes from last meeting: Peterson/Money motion to approve minutes from last meeting; motion passed

Financial Report: Peterson/Adrihan motion to approve financial report for Chamber; motion passed

**Guest Speaker:** Barbara Coulter with Faith in Action and Louie Columbus with Angels on our Shoulders presented their programs. These two wonderful programs provide help and hope to seniors in the Chicog Area and Neighboring Communities from grocery shopping, minor home repairs and library book delivery to social phone calls and local transportation.

#### **Old Business:**

1. The board welcomed our new Secretary Kiki King
2. Results of Board Meetings January 6<sup>th</sup> and 20<sup>th</sup>
  - Current memberships stand at 52 with 23 to renew and a March 1 renewal date yearly.
  - Welcome packets: Dylan is updating cover letter for our new memberships and it will be condensed to 1 page. Christina will send the original to Dylan.
  - Business center table has been updated by Lori. Addition business card holders will be ordered after options will be shown on the Trello board by Dylan
  - 2<sup>nd</sup> round of banners to be tabled due to Covid. Jerry will rehang ones that have fallen in the Spring.
  - Wearables were discussed and mugs, flasks, wine and coffee tumblers were shown and by Robin. Pricing was also discussed and will be revisited. Money/Smith motioned and seconded to have Robin place her new stock that was shown at meeting for sale at the hardware store. Robin can also put photos and the new MACC logo on her products and is open to any suggestions.
  - Fundraisers: Leaders needed for raffles or other types of fundraisers. This is ongoing.
  - Minong Photo Contest deadline Feb 14<sup>th</sup>, Kaitlin has great photos coming in.
  - MACC marketing team worked with Washburn County Tourism on trifold flyer. This will be reviewed at the March meeting.
  - Washburn County Tourism reported the new guides and area maps have been printed and distributed. Their visitor center is being revamped and will

showcase local lakes/attraction in May. They also will meet quarterly with the 6 local chambers to network and share ideas/events.

- Lori Adrihan asked to add a motion to official change the MACC secretary role from herself to Kiki King, Money/Adrihan; motion passed

**New Business:**

1. Summer days meeting (2/18 Kick off planning meeting scheduled) Lori will send Dylan informational list of volunteers needed. Dylan will post this on FB with Jerry as the contact. The band and large tent rental are already paid for.
2. Community wide garage sale – is local approval needed to continue?
3. Motion to add Kiki King as a signer to the MACC Checking and Summer Days accounts, replacing Lori Adrihan. The official signers will be Lorrie Money, Jerry Smith, Christina Thompson and Kiki King.
4. March Pie Sale is planned and Lori told Robin she may use the tablecloths that are located at the library. Discuss next pie sale, perhaps in July. Need to check with Henson's for available dates
5. Marketing meeting to be set up
6. New MACC logo: Dylan asked about new colors and font. Michelle with Washburn County Tourism has software that can remove water marks and Advocate has the original logo. April/May is the deadline for new design. Need to check Advanced Printing bill for last paid price. Also check White Birch Printing's prices.
7. Renew raffle license

**Business Items For Next Meeting:**

1. Minong Summer Days
2. Minong Community Garage Sale
3. Washburn County Tourism Photo Contest winners

**Next meeting Wednesday March 3<sup>rd</sup> @ 3 pm at the Minong Library**