

November 4th Meeting Notes for MACC Monthly MACC Meeting

November 4th, 2020 Minong Area Chamber of Commerce Monthly meeting starting 3:00pm @ Minong Library

Call to order: Jerry Smith MACC president called meeting to order at 3:00 pm with 6 attendees

Introductions: In person introductions: Lori Adrihan, Jerry Smith, Dylan Peterson, Lorrie

Money-Wetzel Virtual attendees: Barb Peterson, Milly Thissen

Approval of Agenda: a Money/Peterson motion to approve agenda; motion carried

Minutes from last meeting: a Peterson/Money motion to approve minutes from October 7th meeting; motion carried

Financial Report: a Peterson/Adrihan motion to approve financial reports from Minong Chamber and Minong Summer Days; motion carried

Guest Speaker: No guest speaker

Old Business:

1. Wearables: A small filler order of sweatshirts was placed for fall season and will be on sale at Walkers for \$40 and \$ 45 for extended sizes. Robin T to take over ordering and inventory for Joy R.
2. MACC Pie Sale Friday November 20th 9 a.m. to 1 p.m. at the Minong Library.
3. Governor Evers Phase 2 of the “We’re All In Grant” press release sent to all Chamber Members please review and stay on top of executive orders and press releases by going to <https://evers.wi.gov/Pages/Newsroom/Executive-Orders.aspx>
4. Decision to join the U.S. Chamber of Commerce. Being tabled until 2021. The fee for a Chamber to join is \$300 a year. This Membership would allow our members businesses to have a free membership. Please go to U. S Chamber.com and check the site.
5. Gift Certificates for the upcoming holiday season. Support your local businesses.
6. Virtual meeting will set up for November 4th meeting. Link will be sent out prior to the meeting via email.

New Business:

1. MACC 2021 Goals

- * Trello Board use for projects
- * **Business development:** Value Propositions, Business Shout Outs, Business resource center (business cards, flyers, service directory)
- * **Income:** Wearables, Fundraisers & Memberships (welcome packets)
- * Minong Summer Days
- * Volunteer Drive
- * **Beautification:** Flowerpots
- * **Advertising:** Official Washburn County Guide, MACC Trifold, other?)
- * Business after 5 after COVID-19 restrictions have lifted. PowerPoint of business shout outs during event
- * Ribbon Cutting for New Businesses
- * Drive Up Mail box project

2. Discuss meeting schedule for 2021 Discussion about having in person & virtual meetings. Discussion in regard to upgrading to a Zoom business account for 2021 meetings. Dylan P to facilitate zoom meetings. Motion by Lorrie Money to use upcoming pie sale profits to purchase MACC business plan. Jerry Smith seconded motion; motion carried
3. Two Year term for MACC Secretary Lori Adrihan complete on December 31st, 2020 Please let one of the MACC Board members know if interested in filling this position.

Business for Next Meeting:

1. National Pie Day January 23rd
 2. No meeting in January. Working Board meeting to be scheduled
- Next meeting Wednesday Dec 2nd @ 3 pm at the Minong Library**