

## March 4th Meeting Notes

### March 4<sup>th</sup> 2020 Notes for Minong Area Chamber of Commerce general monthly meeting starting 3 p.m. at Minong Library, 212-5<sup>th</sup> Avenue

**Call to order:** Meeting called to order at 3 pm Jerry Smith President with 17 members present  
**Introductions:** Jerry Smith, Christina Thompson, Lori Adrihan, Lorrie Money, Milly Thissen, Louie Columbus, Terry Turek, Barb Peterson, Dawn Pearce, Denise Waggoner, Lynne Thompson, Judy Mullikin, Kaitlin Hanson, Kirk Walters, Mark Wallskog, Joy Rogers, Mary Jane Anderson

**Approval of Agenda:** A Money/Pearce motion to approve March 4<sup>th</sup> agenda; motion carried

**Financial Report:** Lorrie Money gave financial information of MACC and Summer Days accounts as of 03/04/2020 A Thissen/Peterson motion to approve; motion carried

**Guest Speaker:** Mark Wallskog Co-Owner of Heartwood Resort and Conference Center was our guest speaker spoke about the new ownership of Heartwood as well as his personal connection to this area that he and his family have. You immediately feel his love of the area when he talks about time spent with his family in our wonderful Northwoods. One of the main changes is it now a resort and open to the public. There are so many activities available at Heartwood. Some of the winter activities include Cross County Skiing with over 20km of scenic groomed trails, Snowshoeing, Snow tubing/Sliding Hill. Some of the Spring/Summer and Fall activities include a Nation Championship Disc Golf course w/ disc rental available, Namekagon Canoe/Kayak/tubing trips, Basketball, Horseshoes & tennis just to name a few. There are also many different lodging options. They have Guest rooms, Duplex Cabins and Cottages. The Pinewood Lodge is a excellent place to dine and is located on site. Please visit [www.heartwood.com](http://www.heartwood.com) to see a complete listing of activities and lodging options.

### Old Business:

1. Board approved position to be filled for vacant Member- At- Large. The MACC Board is proud to announce that Dylan Peterson accepted the Member- at- Large position.
2. Membership update: Colene Vivian has taken on the lead role for Membership. Christina Thompson gave report on current membership status. 54 renewals were mailed out in March and a master list with membership dates are available.
3. Trifold Flyer to promote Minong: Final revisions have been done and is going to print. The proceeds from the MACC Pies sales will be used to pay for this membership/tourism promoting flyer.
4. MACC Board review of 2019 Accomplishments and 2020 Goals.
5. Revision of By-laws to be presented by MACC Board. MACC Board asking members to review by-laws and A Thompson/Peterson motion to approve By-laws at the March 4<sup>th</sup> meeting; motion passed. A Thissen/Thorson motion to approve and adopt updated bylaws; motion passed. There will a copy of by-laws at the MACC office as well as being posted online our website.
6. Washburn County Economic Development Corporation Vision 2020 4<sup>th</sup> Annual Awards Banquet April 1<sup>st</sup> @ Heartwood Resort and Conference Center has been postponed due to Covid 19 .

### **New Business:**

1. MACC members to approve By-Laws A Thissen/Thorson motion to approve & adopt By-laws; motion carried
2. Vote for WCED nominated businesses. Voting is closes on the 6th and good luck to all the business that were nominated.
3. Member Announcements or upcoming events: March 14<sup>th</sup> MACC Pie Sale, Denise Waggoner informed members that The Village Scoop would not be opening this summer she was thankful for all the support they were given. Barb Peterson from Comforts spoke about the Easter Egg Hunt donations of individually wrapped candy that is small enough to fit into a plastic egg is requested as well as any volunteers (Easter Egg Hunt has been cancelled due to Covid 19)
4. Marketing Team report, Washburn County Tourism and Travel Wisconsin. Lori Adrihan gave report Marketing team. Michelle Martin Executive Director of Wasburn County Tourism is setting up to Co-Chair the Marketing Team with Lori Adrihan. We will be focusing on tourism opportunities as well as marketing material to help promote our wonderful area.
5. Wearables for 20/80 consignment at Washburn County Tourism. Joy Rogers provided Shirts and Beanie hats to sell at their office in Spooner. Joy continues to work on new styles for our wearable as well a moving through our current stock. Joy is asking for some help managing wearables and learning the process of ordering, inventory and sales.
6. Minong Summer Days Update: Bands Second Time Around Band and Austin Fire, D.J Car Show at link Ford and ATV / UTV Showcase at Petit's, Food Trucks, Parade including Kids parade, Craft Show at JLAAC, Beer Tent, Softball Tournaments \*\* more to come updates provided monthly. Volunteer sign-up at Library come and see where you can help.

### **Business issues for next meeting:**

1. Marketing for 2020

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**Adjournment:**

**Next Meeting: April 1<sup>st</sup> meeting has been cancelled to Covid 19 we will keep you posted for future meetings**