

December 2nd Notes MACC Monthly Meeting

December 2nd Agenda 2020 Minong Area Chamber of Commerce Monthly meeting starting 3:00pm @ Minong Library

Call to order: Jerry Smith President called the meeting to order at 3:00 pm with 10 members present. 7 in person and 3 virtual. Jerry Smith, Lorrie Money, Dylan Peterson, Christina Thompson, Mary Jane Anderson, Robin Trip, Colene Vivian, Dawn Knapp, Barb Peterson, Kaitlyn Hanson

Approval of Agenda: A Vivian/Money motion to approve agenda; motion passed

Minutes from last meeting: A Money/Smith motion to approve minutes from last meeting; motion passed

Financial Report: A Adrihan/Vivian motion to approve financial report for Chamber and Summer Days accounts; motion passed

Guest Speaker: Dylan Peterson with Tech-Ease to present information about Trello Boards for group projects. Dylan demonstrated to the group how Trello Boards can help you keep on track with your projects whether you are working alone or managing a group. It is a great tool for project management.

Old Business:

1. MACC 2021 Goals

- * Trello Board use for projects; MACC to us Trello Boards in 2020-2021 to help manage projects.

- * **Business development:** Value Propositions, Business Shout Outs, Business resource center (business cards, flyers, service directory) Kaitlyn from Washburn County Tourism inquired about the next MACC Marketing team meeting and her and Michelle to be at next Marketing meeting on December 14th. Team will report back information to the MACC board at their January working board meeting (no monthly member meeting in January) and will bring information to members at the next schedule Monthly meeting February Wednesday February 3rd. @ 3 pm @ The Minong Library.

- * **Income:** Wearables, Fundraisers & Memberships (welcome packets)

- * Minong Summer Days

- * Volunteer Drive

- * **Beautification:** Flowerpots

- * **Advertising:** Official Washburn County Guide, MACC Trifold, other?)

- * Business after 5 after COVID-19 restrictions have lifted. PowerPoint of business shout outs during event.

- * Ribbon Cutting for New Businesses

- * Drive Up Mailbox project

2. Meeting schedule for 2021 Discussion about having in person & virtual meetings. Discussion regarding upgrading to a Zoom business account for 2021 meetings. Dylan P to facilitate zoom meetings. Motion by Lorrie Money to use upcoming pie sale profits to purchase MACC business plan. Jerry Smith seconded motion: motion carried. Meetings for 2021 will be in person, unless Covid restrictions change and a

Zoom virtual link provided for every meeting, there will not be a Monthly member meeting in January 2021. The MACC Board will have a working Board meeting on January 6th.

3. Two Year term for MACC Secretary Lori Adrihan complete on December 31st, 2020 Please let one of the MACC Board members know if interested in filling this position.
4. MACC November 20th Pie Sale recap Thank you to all that helped with the November 20th Pie Sale. The pie sale raised \$545.00 and \$93.19 was spent on pie sale supplies. MACC used profits from sale to purchase a Zoom business account for the Chamber. Dylan P will facilitate account. The account is for 1 year only and will be revisited prior to renewal date. Member approval to renew account prior to 11/30/2021. Cost of Zoom Business for 1 year is \$158.15

New Business:

1. National Pie Day January 23rd Mary Jane will be taking care of pie sale in January. Please let her know if you can make pies. She will provide you with pie shells, she has full size and mini pie clams for you to choose from. This sale will be pies only no bars or cookies.
2. No meeting in January. Working Board meeting to be scheduled in January
3. Reminder that the Fill the Fire Truck will be a Henson's form 9-1 on December 5th.

Next meeting Wednesday February 3rd @ 3 pm at the Minong Library