

<u>December 2nd Agenda for MACC Monthly MACC Meeting</u>
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December 2nd Agenda 2020 Minong Area Chamber of Commerce Monthly meeting starting 3:00pm @ Minong Library

Call to order:

Approval of Agenda:

Minutes from last meeting:

Financial Report:

Guest Speaker: Dylan Peterson with Tech-Ease to present information about Trello Boards for group projects.

Old Business:

1. MACC 2021 Goals

- * Trello Board use for projects
 - * **Business development:** Value Propositions, Business Shout Outs, Business resource center (business cards, flyers, service directory)
 - * **Income:** Wearables, Fundraisers & Memberships (welcome packets)
 - * Minong Summer Days
 - * Volunteer Drive
 - * **Beautification:** Flowerpots
 - * **Advertising:** Official Washburn County Guide, MACC Trifold, other?)
 - * Business after 5 after COVID-19 restrictions have lifted. PowerPoint of business shout outs during event
 - * Ribbon Cutting for New Businesses
 - * Drive Up Mailbox project
2. Meeting schedule for 2021 Discussion about having in person & virtual meetings. Discussion regarding upgrading to a Zoom business account for 2021 meetings. Dylan P to facilitate zoom meetings. Motion by Lorrie Money to use upcoming pie sale profits to purchase MACC business plan. Jerry Smith seconded motion: motion carried
3. Two Year term for MACC Secretary Lori Adrihan complete on December 31st, 2020 Please let one of the MACC Board members know if interested in filling this position.
4. MACC November 20th Pie Sale recap

New Business:

1. National Pie Day January 23rd
2. No meeting in January. Working Board meeting to be scheduled in January
- 3.

Next meeting Wednesday February 3rd @ 3 pm at the Minong Library